

DESTINATION FLORENCE

1. FLORENCE SAYS "WE NEED TO GET THE TRUCKS OFF 30TH STREET"

- Long Term – Gateway Bridge and Expressway (16th Street from Storz to I-680)
- Short Term – shift U.S. Hwy. 75 to 72nd/Sorensen Parkway
- MAPA Truck Study completed in September 2006

2. FLORENCE SAYS "WE WANT TO REVITALIZE OUR DOWNTOWN"

- Master Plan – fundraising completed for \$110,000 study
- Florence Futures to serve as 501(c)(3) non-profit sponsor of study
- Must generate a pedestrian friendly environment
- Must generate on-street parking
- Beringer Ciaccio and Ollsen Assoc. selected for study

3. FLORENCE SAYS "WE WANT A HOTEL/MOTEL/RESTAURANT IN DOWNTOWN FLORENCE"

- *Have several hotel chains interested
- *Have two developers potentially interested
- *Need to assemble properties at preferred sites

4. FLORENCE SAYS "WE WANT A VISITOR/WELCOME CENTER AT I-680 AND 30TH STREET INTERCHANGE"

- Master Plan – fundraising nearly completed for \$110,000 study
- Florence Futures to serve as 501(c)(3) non-profit sponsor of study
- Beringer Ciaccio and Ollsen Assoc. selected for study

5. FLORENCE SAYS "WE SHOULD SLOW DOWN THE SPEED OF 30TH STREET TRAFFIC"

- Long Term – consider a streetscape project to reduce four lanes to three lanes
- Short Term – program three Downtown signals to alternate red/green phases
- Reduce speed limit on North 30th Street to 25 mph
- Relocate U.S. Hwy. 75 to proposed North 16th Expressway/Bridge

6. FLORENCE SAYS "WE WANT THE PROPOSED NEW HY-VEE DRUGSTORE AT 30TH AND STATE STREET"

A Suburban Plan approved

- Need Statements #1 and #5 Improvements
- Site demolition coming in November