# Demographic Trends Report 

## North 30th Street

| Demographic Summary |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
| 1 Mile Radius | 2000 | 2004 | 2009 |
| Population | 2,503 | 2,612 | 2,740 |
| Median Age | 40.7 | 41.4 | 43 |
| Median Household Income | $\$ 23,211$ | $\$ 34,475$ | $\$ 37,212$ |
|  |  |  |  |
| 3 Mile Radius | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 9}$ |
| Population | 36,232 | 36,555 | 37,033 |
| Median Age | 34.5 | 35 | 36.3 |
| Median Household Income | $\$ 33,464$ | $\$ 35,775$ | $\$ 38,517$ |
|  |  |  |  |
| 5 Mile Radius | 2000 | 2004 | 2009 |
| Population | 99,911 | 101,800 | 104,257 |
| Median Age | 33.6 | 34 | 35.1 |
| Median Household Income | $\$ 33,936$ | $\$ 36,519$ | $\$ 39,395$ |

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North 30th Street


Demographic Trend

| Demographic Trend | North 30th Street $0.00-1.00 \mathrm{mi}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{\|r\|} \hline 2000 \\ \text { Census } \end{array}$ | \% | 2004 Estimate | \% | 2009 Projection | \% |
| Population by Sex | 2,503 | \% base | 2,612 | \% base | 2,740 | \% base |
| Male | 1,150 | 46\% | 1,204 | 46\% | 1,268 | 46\% |
| Female | 1,353 | 54\% | 1,408 | 54\% | 1,472 | 54\% |
| Population by age | 2,503 | \% base | 2,612 | \% base | 2,740 | \% base |
| 0 to 4 years | 125 | 5\% | 139 | 5\% | 143 | 5\% |
| 5 to 9 years | 151 | 6\% | 152 | 6\% | 162 | 6\% |
| 10 to 14 years | 190 | 8\% | 189 | 7\% | 189 | 7\% |
| 15 to 19 years | 180 | 7\% | 177 | 7\% | 183 | 7\% |
| 20 to 24 years | 120 | 5\% | 128 | 5\% | 126 | 5\% |
| 25 to 29 years | 138 | 6\% | 138 | 5\% | 130 | 5\% |
| 30 to 34 years | 153 | 6\% | 160 | 6\% | 156 | 6\% |
| 35 to 39 years | 173 | 7\% | 166 | 6\% | 165 | 6\% |
| 40 to 44 years | 201 | 8\% | 197 | 8\% | 193 | 7\% |
| 45 to 49 years | 165 | 7\% | 173 | 7\% | 181 | 7\% |
| 50 to 54 years | 118 | 5\% | 139 | 5\% | 150 | 5\% |
| 55 to 59 years | 99 | 4\% | 127 | 5\% | 155 | 6\% |
| 60 to 64 years | 109 | 4\% | 131 | 5\% | 166 | 6\% |
| 65 to 69 years | 115 | 5\% | 121 | 5\% | 152 | 6\% |
| 70 to 74 years | 117 | 5\% | 111 | 4\% | 118 | 4\% |
| 75 to 79 years | 99 | 4\% | 93 | 4\% | 99 | 4\% |
| 80 to 84 years | 108 | 4\% | 116 | 4\% | 111 | 4\% |
| 85 years and over | 142 | 6\% | 155 | 6\% | 161 | 6\% |
| Median Age | 40.7 |  | 41.4 |  | 43 |  |
| Population by race | 2,503 | \% base | 2,612 | \% base | 2,740 | \% base |
| One race | 2,464 | 98\% | 2,571 | 98\% | 2,697 | 98\% |
| White | 2,255 | 90\% | 2,351 | 90\% | 2,466 | 90\% |
| Black | 139 | 6\% | 145 | 6\% | 151 | 6\% |
| American Indian/Alaska Native | 37 | 1\% | 40 | 2\% | 41 | 1\% |
| Asian | 8 | 0\% | 8 | 0\% | 9 | 0\% |
| Hawaiian/Pacific Islander | 0 | 0\% | 0 | 0\% | 0 | 0\% |
| Some Other Race | 25 | 1\% | 27 | 1\% | 30 | 1\% |
| Two or More Races | 39 | 2\% | 41 | 2\% | 43 | 2\% |
| Hispanic or Latino origin | 56 | \% base | 74 | \% base | 97 | \% base |
| One race | 52 | 93\% | 72 | 97\% | 95 | 98\% |
| White | 30 | 54\% | 67 | 91\% | 89 | 92\% |
| Black | 0 | 0\% | 4 | 5\% | 5 | 5\% |
| American Indian/Alaska Native | 0 | 0\% | 1 | 1\% | 1 | 1\% |
| Asian | 0 | 0\% | 0 | 0\% | 0 | 0\% |
| Hawaiian/Alaska Native | 0 | 0\% | 0 | 0\% | 0 | 0\% |
| Some Other Race | 22 | 39\% | 0 | 0\% | 0 | 0\% |
| Two or More Races | 4 | 7\% | 2 | 3\% | 2 | 2\% |


| Demographic Trend | North 30th Street$0.00-1.00 \mathrm{mi}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Households by age of householder | 982\% base | 1,069 ${ }^{6}$ | \% base | 1,176 | \% base |
| 15 to 24 years | 36 4\% | 39 | 4\% | 41 | 3\% |
| 25 to 34 years | 142 14\% | 152 | 14\% | 150 | 13\% |
| 35 to 44 years | 215 22\% | 215 | 20\% | 218 | 19\% |
| 45 to 54 years | 160 16\% | 183 | 17\% | 199 | 17\% |
| 55 to 64 years | 115 12\% | 146 | 14\% | 187 | 16\% |
| 65 to 74 years | 153 16\% | 158 | 15\% | 190 | 16\% |
| 75 to 84 years | 120 12\% | 128 | 12\% | 135 | 11\% |
| 85 years and over | 41 4\% | 48 | 4\% | 56 | 5\% |
| Median Age of Householder | 51.1 | 52 |  | 54 |  |
| Households by income | 982\% base | 1,069 9 | \% base | 1,176 | \% base |
| Less than \$10,000 | 119 12\% | 123 | 12\% | 134 | 11\% |
| \$10,000 to \$14,999 | 107 11\% | 110 | 10\% | 109 | 9\% |
| \$15,000 to \$19,999 | 80 8\% | 79 | 7\% | 78 | 7\% |
| \$20,000 to \$24,999 | 44 4\% | 51 | 5\% | 62 | 5\% |
| \$25,000 to \$29,999 | 99 10\% | 82 | 8\% | 54 | 5\% |
| \$30,000 to \$34,999 | 95 10\% | 100 | 9\% | 105 | 9\% |
| \$35,000 to \$39,999 | 49 5\% | 67 | 6\% | 104 | 9\% |
| \$40,000 to \$44,999 | 23 2\% | 35 | 3\% | 29 | 2\% |
| \$45,000 to \$49,999 | 74 8\% | 43 | 4\% | 35 | 3\% |
| \$50,000 to \$59,999 | 91 9\% | 118 | 11\% | 119 | 10\% |
| \$60,000 to \$74999 | 81 8\% | 97 | 9\% | 110 | 9\% |
| \$75,000 to \$99,999 | 78 8\% | 100 | 9\% | 129 | 11\% |
| \$100,000 to \$124,999 | 35 4\% | 49 | 5\% | 70 | 6\% |
| \$125,000 to \$149,999 | 4 0\% | 9 | 1\% | 28 | 2\% |
| \$150,000 to \$199,999 | 3 0\% | 2 | 0\% | 6 | 1\% |
| \$200,000 and over | 0 0\% | 4 | 0\% | 4 | 0\% |
| Median Household Income | \$32,211 | \$34,475 |  | \$37,212 |  |
| Average household income | \$39,130 | \$40,526 |  | \$44,793 |  |
| Per capita income | \$15,352 | \$16,834 |  | \$19,495 |  |
| Marital Status, 15 years and over | 2,037 \% base | 2,132 | \% base | 2,246 | \% base |
| Never Married | 573 28\% | 606 | 28\% | 651 | 29\% |
| Now Married | 941 46\% | 845 | 40\% | 867 | 39\% |
| Separated | 128 6\% | 138 | 6\% | 165 | 7\% |
| Widowed | 258 13\% | 282 | 13\% | 312 | 14\% |
| Divorced | 265 13\% | 261 | 12\% | 251 | 11\% |

## Demographic Trends Report <br> North 30th Street <br> Greater Omaha Chamber of Commerce

| Demographic Trend | $\begin{gathered} \hline \text { North 30th Street } \\ 0.00-3.00 \mathrm{mi} \\ \hline \end{gathered}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r\|} \hline 2000 \\ \text { Census } \end{array}$ | \% | 2004 Estimate | \% | 2009 Projection | \% |
| Population by Sex | 36,232 | \% base | 36,555 | \% base | 37,033 | \% base |
| Male | 17,001 | 47\% | 17,233 | 47\% | 17,548 | 47\% |
| Female | 19,231 | 53\% | 19,322 | 53\% | 19,485 | 53\% |
| Population by age | 36,232 | \% base | 36,555 | \% base | 37,033 | \% base |
| 0 to 4 years | 2,663 | 7\% | 2,751 | 8\% | 2,771 | 7\% |
| 5 to 9 years | 3,168 | 9\% | 3,006 | 8\% | 3,068 | 8\% |
| 10 to 14 years | 3,403 | 9\% | 3,208 | 9\% | 3,131 | 8\% |
| 15 to 19 years | 3,144 | 9\% | 2,958 | 8\% | 2,945 | 8\% |
| 20 to 24 years | 2,009 | 6\% | 2,030 | 6\% | 1,937 | 5\% |
| 25 to 29 years | 2,032 | 6\% | 2,032 | 6\% | 1,864 | 5\% |
| 30 to 34 years | 2,218 | 6\% | 2,297 | 6\% | 2,173 | 6\% |
| 35 to 39 years | 2,590 | 7\% | 2,415 | 7\% | 2,343 | 6\% |
| 40 to 44 years | 2,850 | 8\% | 2,723 | 7\% | 2,538 | 7\% |
| 45 to 49 years | 2,504 | 7\% | 2,558 | 7\% | 2,553 | 7\% |
| 50 to 54 years | 2,090 | 6\% | 2,337 | 6\% | 2,421 | 7\% |
| 55 to 59 years | 1,570 | 4\% | 1,932 | 5\% | 2,317 | 6\% |
| 60 to 64 years | 1,398 | 4\% | 1,646 | 5\% | 2,019 | 5\% |
| 65 to 69 years | 1,218 | 3\% | 1,253 | 3\% | 1,519 | 4\% |
| 70 to 74 years | 1,167 | 3\% | 1,095 | 3\% | 1,125 | 3\% |
| 75 to 79 years | 935 | 3\% | 889 | 2\% | 922 | 2\% |
| 80 to 84 years | 609 | 2\% | 663 | 2\% | 625 | 2\% |
| 85 years and over | 664 | 2\% | 762 | 2\% | 762 | 2\% |
| Median Age | 34.5 |  | 35 |  | 36.3 |  |
| Population by race | 36,232 | \% base | 36,555 | \% base | 37,033 | \% base |
| One race | 35,319 | 97\% | 35,636 | 97\% | 36,107 | 97\% |
| White | 19,282 | 53\% | 19,665 | 54\% | 20,165 | 54\% |
| Black | 14,939 | 41\% | 14,821 | 41\% | 14,744 | 40\% |
| American Indian/Alaska Native | 318 | 1\% | 332 | 1\% | 353 | 1\% |
| Asian | 117 | 0\% | 117 | 0\% | 119 | 0\% |
| Hawaiian/Pacific Islander | 22 | 0\% | 22 | 0\% | 22 | 0\% |
| Some Other Race | 641 | 2\% | 679 | 2\% | 704 | 2\% |
| Two or More Races | 913 | 3\% | 919 | 3\% | 926 | 3\% |
| Hispanic or Latino origin | 1,351 | \% base | 1,675 | \% base | 2,089 | \% base |
| One race | 1,252 | 93\% | 1,635 | 98\% | 2,043 | 98\% |
| White | 570 | 42\% | 951 | 57\% | 1,211 | 58\% |
| Black | 97 | 7\% | 664 | 40\% | 807 | 39\% |
| American Indian/Alaska Native | 23 | 2\% | 16 | 1\% | 19 | 1\% |
| Asian | 4 | 0\% | 3 | 0\% | 3 | 0\% |
| Hawaiian/Alaska Native | 0 | 0\% | 0 | 0\% | 0 | 0\% |
| Some Other Race | 558 | 41\% | 1 | 0\% | 3 | 0\% |
| Two or More Races | 99 | 7\% | 40 | 2\% | 46 | 2\% |


| Demographic Trend | North 30th Street$0.00-3.00 \mathrm{mi}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households by age of householder | 13,057 | \% base | 13,683 | \% base | 14,430 | \% base |
| 15 to 24 years | 609 | 5\% | 598 | 4\% | 618 | 4\% |
| 25 to 34 years | 2,102 | 16\% | 2,157 | 16\% | 2,066 | 14\% |
| 35 to 44 years | 2,983 | 23\% | 2,850 | 21\% | 2,759 | 19\% |
| 45 to 54 years | 2,612 | 20\% | 2,826 | 21\% | 2,931 | 20\% |
| 55 to 64 years | 1,829 | 14\% | 2,229 | 16\% | 2,760 | 19\% |
| 65 to 74 years | 1,571 | 12\% | 1,570 | 11\% | 1,814 | 13\% |
| 75 to 84 years | 1,009 | 8\% | 1,038 | 8\% | 1,058 | 7\% |
| 85 years and over | 342 | 3\% | 415 | 3\% | 424 | 3\% |
| Median Age of Householder | 48.2 |  | 49 |  | 51 |  |
| Households by income | 13,057 | \% base | 13,683 | \% base | 14,430 | \% base |
| Less than \$10,000 | 1,716 | 13\% | 1,753 | 13\% | 1,803 | 12\% |
| \$10,000 to \$14,999 | 942 | 7\% | 914 | 7\% | 881 | 6\% |
| \$15,000 to \$19,999 | 932 | 7\% | 873 | 6\% | 756 | 5\% |
| \$20,000 to \$24,999 | 1,108 | 8\% | 1,068 | 8\% | 953 | 7\% |
| \$25,000 to \$29,999 | 1,126 | 9\% | 1,053 | 8\% | 1,009 | 7\% |
| \$30,000 to \$34,999 | 1,017 | 8\% | 1,056 | 8\% | 1,104 | 8\% |
| \$35,000 to \$39,999 | 754 | 6\% | 803 | 6\% | 1,008 | 7\% |
| \$40,000 to \$44,999 | 731 | 6\% | 739 | 5\% | 437 | 3\% |
| \$45,000 to \$49,999 | 742 | 6\% | 707 | 5\% | 738 | 5\% |
| \$50,000 to \$59,999 | 1,096 | 8\% | 1,238 | 9\% | 1,422 | 10\% |
| \$60,000 to \$74999 | 1,095 | 8\% | 1,229 | 9\% | 1,289 | 9\% |
| \$75,000 to \$99,999 | 913 | 7\% | 1,117 | 8\% | 1,450 | 10\% |
| \$100,000 to \$124,999 | 456 | 3\% | 574 | 4\% | 726 | 5\% |
| \$125,000 to \$149,999 | 195 | 1\% | 255 | 2\% | 401 | 3\% |
| \$150,000 to \$199,999 | 107 | 1\% | 148 | 1\% | 269 | 2\% |
| \$200,000 and over | 127 | 1\% | 156 | 1\% | 184 | 1\% |
| Median Household Income | \$33,464 |  | \$35,775 |  | \$38,517 |  |
| Average household income | \$44,554 |  | \$44,592 |  | \$46,209 |  |
| Per capita income | \$16,056 |  | \$17,011 |  | \$18,365 |  |
| Marital Status, 15 years and over | 26,998 | \% base | 27,590 | \% base | 28,063 | \% base |
| Never Married | 8,598 | 32\% | 8,786 | 32\% | 8,928 | 32\% |
| Now Married | 12,722 | 47\% | 11,349 | 41\% | 11,219 | 40\% |
| Separated | 1,516 | 6\% | 1,653 | 6\% | 1,974 | 7\% |
| Widowed | 2,079 | 8\% | 3,723 | 13\% | 3,932 | 14\% |
| Divorced | 3,599 | 13\% | 2,079 | 8\% | 2,010 | 7\% |

# Demographic Trends Report <br> North 30th Street <br> Greater Omaha Chamber of Commerce 

| Demographic Trend | North 30th Street$0.00-5.00 \mathrm{mi}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r\|} \hline 2000 \\ \text { Census } \end{array}$ | \% | 2004 Estimate | \% | Projection | \% |
| Population by Sex | 99,911 | \% base | 101,800 | \% base | 104,257 | \% base |
| Male | 47,642 | 48\% | 48,797 | 48\% | 50,254 | 48\% |
| Female | 52,269 | 52\% | 53,003 | 52\% | 54,003 | 52\% |
| Population by age | 99,911 | \% base | 101,800 | \% base | 104,257 | \% base |
| 0 to 4 years | 7,878 | 8\% | 8,177 | 8\% | 8,392 | 8\% |
| 5 to 9 years | 8,485 | 8\% | 8,131 | 8\% | 8,414 | 8\% |
| 10 to 14 years | 8,600 | 9\% | 8,250 | 8\% | 8,118 | 8\% |
| 15 to 19 years | 7,983 | 8\% | 7,642 | 8\% | 7,687 | 7\% |
| 20 to 24 years | 6,051 | 6\% | 6,179 | 6\% | 5,977 | 6\% |
| 25 to 29 years | 6,770 | 7\% | 6,718 | 7\% | 6,403 | 6\% |
| 30 to 34 years | 6,997 | 7\% | 7,236 | 7\% | 7,017 | 7\% |
| 35 to 39 years | 7,712 | 8\% | 7,197 | 7\% | 7,093 | 7\% |
| 40 to 44 years | 7,938 | 8\% | 7,691 | 8\% | 7,261 | 7\% |
| 45 to 49 years | 6,773 | 7\% | 7,045 | 7\% | 7,152 | 7\% |
| 50 to 54 years | 5,539 | 6\% | 6,322 | 6\% | 6,675 | 6\% |
| 55 to 59 years | 4,033 | 4\% | 5,061 | 5\% | 6,111 | 6\% |
| 60 to 64 years | 3,493 | 3\% | 4,182 | 4\% | 5,179 | 5\% |
| 65 to 69 years | 3,095 | 3\% | 3,219 | 3\% | 3,926 | 4\% |
| 70 to 74 years | 2,945 | 3\% | 2,813 | 3\% | 2,887 | 3\% |
| 75 to 79 years | 2,380 | 2\% | 2,285 | 2\% | 2,409 | 2\% |
| 80 to 84 years | 1,579 | 2\% | 1,730 | 2\% | 1,636 | 2\% |
| 85 years and over | 1,660 | 2\% | 1,922 | 2\% | 1,920 | 2\% |
| Median Age | 33.6 |  | 34 |  | 35.1 |  |
| Population by race | 99,911 | \% base | 101,800 | \% base | 104,257 | \% base |
| One race | 97,628 | 98\% | 99,485 | 98\% | 101,907 | 98\% |
| White | 56,388 | 56\% | 58,179 | 57\% | 60,417 | 58\% |
| Black | 38,247 | 38\% | 38,170 | 37\% | 38,200 | 37\% |
| American Indian/Alaska Native | 839 | 1\% | 879 | 1\% | 927 | 1\% |
| Asian | 666 | 1\% | 685 | 1\% | 716 | 1\% |
| Hawaiian/Pacific Islander | 53 | 0\% | 53 | 0\% | 55 | 0\% |
| Some Other Race | 1,435 | 1\% | 1,519 | 1\% | 1,592 | 2\% |
| Two or More Races | 2,283 | 2\% | 2,315 | 2\% | 2,350 | 2\% |
| Hispanic or Latino origin | 3,401 | \% base | 4,227 | \% base | 5,267 | \% base |
| One race | 3,085 | 91\% | 4,143 | 98\% | 5,173 | 98\% |
| White | 1,516 | 45\% | 2,313 | 55\% | 2,939 | 56\% |
| Black | 255 | 7\% | 1,769 | 42\% | 2,163 | 41\% |
| American Indian/Alaska Native | 73 | 2\% | 39 | 1\% | 44 | 1\% |
| Asian | 12 | 0\% | 20 | 0\% | 23 | 0\% |
| Hawaiian/Alaska Native | 3 | 0\% | 1 | 0\% | 1 | 0\% |
| Some Other Race | 1,226 | 36\% | 1 | 0\% | 3 | 0\% |
| Two or More Races | 316 | 9\% | 84 | 2\% | 94 | 2\% |

Greater Omaha Chamber of Commerce

| Demographic Trend | North 30th Street$0.00-5.00 \mathrm{mi}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households by age of householder | 37,158 | \% base | 39,279 | \% base | 41,827 | \% base |
| 15 to 24 years | 2,016 | 5\% | 2,037 | 5\% | 2,113 | 5\% |
| 25 to 34 years | 6,783 | 18\% | 6,990 | 18\% | 6,912 | 17\% |
| 35 to 44 years | 8,739 | 24\% | 8,431 | 21\% | 8,308 | 20\% |
| 45 to 54 years | 7,186 | 19\% | 7,930 | 20\% | 8,396 | 20\% |
| 55 to 64 years | 4,680 | 13\% | 5,803 | 15\% | 7,243 | 17\% |
| 65 to 74 years | 4,066 | 11\% | 4,118 | 10\% | 4,763 | 11\% |
| 75 to 84 years | 2,730 | 7\% | 2,826 | 7\% | 2,917 | 7\% |
| 85 years and over | 958 | 3\% | 1,144 | 3\% | 1,175 | 3\% |
| Median Age of Householder | 46.4 |  | 48 |  | 49 |  |
| Households by income | 37,158 | \% base | 39,279 | \% base | 41,827 | \% base |
| Less than \$10,000 | 4,700 | 13\% | 4,869 | 12\% | 5,032 | 12\% |
| \$10,000 to \$14,999 | 2,743 | 7\% | 2,651 | 7\% | 2,536 | 6\% |
| \$15,000 to \$19,999 | 2,946 | 8\% | 2,779 | 7\% | 2,409 | 6\% |
| \$20,000 to \$24,999 | 2,979 | 8\% | 2,976 | 8\% | 2,822 | 7\% |
| \$25,000 to \$29,999 | 2,941 | 8\% | 2,794 | 7\% | 2,726 | 7\% |
| \$30,000 to \$34,999 | 2,884 | 8\% | 2,851 | 7\% | 2,880 | 7\% |
| \$35,000 to \$39,999 | 2,352 | 6\% | 2,368 | 6\% | 2,854 | 7\% |
| \$40,000 to \$44,999 | 2,140 | 6\% | 2,270 | 6\% | 1,334 | 3\% |
| \$45,000 to \$49,999 | 1,991 | 5\% | 2,018 | 5\% | 2,298 | 5\% |
| \$50,000 to \$59,999 | 3,286 | 9\% | 3,608 | 9\% | 4,062 | 10\% |
| \$60,000 to \$74999 | 3,403 | 9\% | 3,834 | 10\% | 4,026 | 10\% |
| \$75,000 to \$99,999 | 2,600 | 7\% | 3,343 | 9\% | 4,587 | 11\% |
| \$100,000 to \$124,999 | 1,220 | 3\% | 1,603 | 4\% | 2,101 | 5\% |
| \$125,000 to \$149,999 | 409 | 1\% | 578 | 1\% | 1,082 | 3\% |
| \$150,000 to \$199,999 | 269 | 1\% | 314 | 1\% | 574 | 1\% |
| \$200,000 and over | 295 | 1\% | 423 | 1\% | 504 | 1\% |
| Median Household Income | \$33,936 |  | \$36,519 |  | \$39,395 |  |
| Average household income | \$43,046 |  | \$44,405 |  | \$46,859 |  |
| Per capita income | \$16,009 |  | \$17,319 |  | \$19,006 |  |
| Marital Status, 15 years and over | 74,948 | \% base | 77,242 | \% base | 79,333 | \% base |
| Never Married | 24,433 | 33\% | 25,048 | 32\% | 25,520 | 32\% |
| Now Married | 34,892 | 47\% | 31,538 | 41\% | 31,678 | 40\% |
| Separated | 4,238 | 6\% | 4,640 | 6\% | 5,584 | 7\% |
| Widowed | 5,578 | 7\% | 10,445 | 14\% | 11,110 | 14\% |
| Divorced | 10,045 | 13\% | 5,571 | 7\% | 5,441 | 7\% |

Families and Family Income Trend

| Families and Family Income Trend | North 30th Street$0.00-1.00 \mathrm{mi}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ | \% | $\begin{array}{\|r\|} 2004 \\ \text { Estimates } \end{array}$ | \% | $\begin{array}{r\|} \hline 2009 \\ \text { Estimates } \end{array}$ | \% |
| Households with children | 296 | \% base | 311 | \% base | $326 \%$ | \% base |
| Married Couple Family | 198 | 67\% | 207 | 67\% | 216 | 66\% |
| Lone Parent Male | 20 | 7\% | 21 | 7\% | 24 | 7\% |
| Lone Parent Female | 76 | 26\% | 81 | 26\% | 85 | 26\% |
| Non-family Male Head | 2 | 1\% | 2 | 1\% | 1 | 0\% |
| Non-family Female Head | 0 | 0\% | 0 | 0\% | 0 | 0\% |
| Households without children | 686 | \% base | 445 | \% base | 496 | \% base |
| Married Couple Family | 223 | 33\% | 238 | 53\% | 255 | 51\% |
| Lone Parent Male | 23 | 3\% | 25 | 6\% | 28 | 6\% |
| Lone Parent Female | 34 | 5\% | 35 | 8\% | 38 | 8\% |
| Lone Male Householder | 113 | 16\% | 64 | 14\% | 75 | 15\% |
| Lone Female Householder | 250 | 36\% | 83 | 19\% | 100 | 20\% |
| Families by income | 574 | \% base | 607 | \% base | 646 | \% base |
| Less than \$10,000 | 39 | 7\% | 38 | 6\% | 43 | 7\% |
| \$10,000 to \$14,999 | 32 | 6\% | 32 | 5\% | 30 | 5\% |
| \$15,000 to \$19,999 | 34 | 6\% | 36 | 6\% | 29 | 4\% |
| \$20,000 to \$24,999 | 9 | 2\% | 16 | 3\% | 19 | 3\% |
| \$25,000 to \$29,999 | 63 | 11\% | 48 | 8\% | 32 | 5\% |
| \$30,000 to \$34,999 | 64 | 11\% | 70 | 12\% | 71 | 11\% |
| \$35,000 to \$39,999 | 37 | 6\% | 39 | 6\% | 68 | 11\% |
| \$40,000 to \$44,999 | 17 | 3\% | 20 | 3\% | 16 | 2\% |
| \$45,000 to \$49,999 | 54 | 9\% | 34 | 6\% | 13 | 2\% |
| \$50,000 to \$59,999 | 74 | 13\% | 89 | 15\% | 93 | 14\% |
| \$60,000 to \$74999 | 74 | 13\% | 78 | 13\% | 77 | 12\% |
| \$75,000 to \$99,999 | 62 | 11\% | 78 | 13\% | 94 | 15\% |
| \$100,000 to \$124,999 | 8 | 1\% | 17 | 3\% | 48 | 7\% |
| \$125,000 to \$149,999 | 4 | 1\% | 6 | 1\% | 5 | 1\% |
| \$150,000 to \$199,999 | 3 | 1\% | 2 | 0\% | 4 | 1\% |
| \$200,000 and over | 0 | 0\% | 4 | 1\% | 4 | 1\% |
| Median family income | \$42,647 |  | \$45,662 |  | \$50,370 |  |
| Non-family households by income | 408 | \% base | 462 | \% base | $530 \%$ | \% base |
| Less than \$10,000 | 80 | 20\% | 85 | 18\% | 91 | 17\% |
| \$10,000 to \$14,999 | 75 | 18\% | 78 | 17\% | 79 | 15\% |
| \$15,000 to \$19,999 | 46 | 11\% | 43 | 9\% | 49 | 9\% |
| \$20,000 to \$24,999 | 35 | 9\% | 35 | 8\% | 43 | 8\% |
| \$25,000 to \$29,999 | 36 | 9\% | 34 | 7\% | 22 | 4\% |
| \$30,000 to \$34,999 | 31 | 8\% | 30 | 6\% | 34 | 6\% |
| \$35,000 to \$39,999 | 12 | 3\% | 28 | 6\% | 36 | 7\% |
| \$40,000 to \$44,999 | 6 | 1\% | 15 | 3\% | 13 | 2\% |
| \$45,000 to \$49,999 | 20 | 5\% | 9 | 2\% | 22 | 4\% |
| \$50,000 to \$59,999 | 17 | 4\% | 29 | 6\% | 26 | 5\% |
| \$60,000 to \$74999 | 7 | 2\% | 19 | 4\% | 33 | 6\% |
| \$75,000 to \$99,999 | 16 | 4\% | 22 | 5\% | 43 | 8\% |
| \$100,000 to \$124,999 | 27 | 7\% | 32 | 7\% | 22 | 4\% |
| \$125,000 to \$149,999 | 0 | 0\% | 6 | 1\% | 23 | 4\% |
| \$150,000 to \$199,999 | 0 | 0\% | 0 | 0\% | 2 | 0\% |
| \$200,000 and over | 0 | 0\% | 0 | 0\% | 0 | 0\% |
| Median Non-family income | \$20,429 |  | \$23,571 |  | \$25,682 |  |


| Families and Family Income Trend | $\begin{gathered} \hline \text { North 30th Street } \\ 0.00-3.00 \mathrm{mi} \\ \hline \end{gathered}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ | \% | 2004 Estimates | \% | 2009 Estimates | \% |
| Households with children | 5,343 | \% base | 5,384 | \% base | 5,486 | \% base |
| Married Couple Family | 2,534 | 47\% | 2,556 | 47\% | 2,607 | 48\% |
| Lone Parent Male | 410 | 8\% | 428 | 8\% | 434 | 8\% |
| Lone Parent Female | 2,332 | 44\% | 2,379 | 44\% | 2,428 | 44\% |
| Non-family Male Head | 43 | 1\% | 13 | 0\% | 15 | 0\% |
| Non-family Female Head | 24 | 0\% | 8 | 0\% | 2 | 0\% |
| Households without children | 7,714 | \% base | 5,384 | \% base | 5,741 | \% base |
| Married Couple Family | 2,948 | 38\% | 3,030 | 56\% | 3,134 | 55\% |
| Lone Parent Male | 270 | 4\% | 281 | 5\% | 294 | 5\% |
| Lone Parent Female | 707 | 9\% | 730 | 14\% | 749 | 13\% |
| Lone Male Householder | 1,310 | 17\% | 596 | 11\% | 690 | 12\% |
| Lone Female Householder | 2,127 | 28\% | 747 | 14\% | 874 | 15\% |
| Families by income | 9,201 | \% base | 9,404 | \% base | 9,646 | \% base |
| Less than \$10,000 | 860 | 9\% | 930 | 10\% | 933 | 10\% |
| \$10,000 to \$14,999 | 525 | 6\% | 487 | 5\% | 430 | 4\% |
| \$15,000 to \$19,999 | 487 | 5\% | 454 | 5\% | 375 | 4\% |
| \$20,000 to \$24,999 | 664 | 7\% | 658 | 7\% | 562 | 6\% |
| \$25,000 to \$29,999 | 726 | 8\% | 668 | 7\% | 706 | 7\% |
| \$30,000 to \$34,999 | 687 | 7\% | 711 | 8\% | 717 | 7\% |
| \$35,000 to \$39,999 | 639 | 7\% | 532 | 6\% | 715 | 7\% |
| \$40,000 to \$44,999 | 503 | 5\% | 565 | 6\% | 257 | 3\% |
| \$45,000 to \$49,999 | 586 | 6\% | 497 | 5\% | 451 | 5\% |
| \$50,000 to \$59,999 | 918 | 10\% | 940 | 10\% | 1,057 | 11\% |
| \$60,000 to \$74999 | 957 | 10\% | 989 | 11\% | 941 | 10\% |
| \$75,000 to \$99,999 | 860 | 9\% | 996 | 11\% | 1,164 | 12\% |
| \$100,000 to \$124,999 | 396 | 4\% | 477 | 5\% | 622 | 6\% |
| \$125,000 to \$149,999 | 178 | 2\% | 221 | 2\% | 300 | 3\% |
| \$150,000 to \$199,999 | 101 | 1\% | 140 | 1\% | 242 | 3\% |
| \$200,000 and over | 114 | 1\% | 139 | 1\% | 174 | 2\% |
| Median family income | \$40,124 |  | \$42,319 |  | \$46,419 |  |
| Non-family households by income | 3,856 | \% base | 4,279 | \% base | 4,784 | \% base |
| Less than \$10,000 | 856 | 22\% | 823 | 19\% | 870 | 18\% |
| \$10,000 to \$14,999 | 417 | 11\% | 427 | 10\% | 451 | 9\% |
| \$15,000 to \$19,999 | 445 | 12\% | 419 | 10\% | 381 | 8\% |
| \$20,000 to \$24,999 | 444 | 12\% | 410 | 10\% | 391 | 8\% |
| \$25,000 to \$29,999 | 400 | 10\% | 385 | 9\% | 303 | 6\% |
| \$30,000 to \$34,999 | 330 | 9\% | 345 | 8\% | 387 | 8\% |
| \$35,000 to \$39,999 | 115 | 3\% | 271 | 6\% | 293 | 6\% |
| \$40,000 to \$44,999 | 228 | 6\% | 174 | 4\% | 180 | 4\% |
| \$45,000 to \$49,999 | 156 | 4\% | 210 | 5\% | 287 | 6\% |
| \$50,000 to \$59,999 | 178 | 5\% | 298 | 7\% | 365 | 8\% |
| \$60,000 to \$74999 | 138 | 4\% | 240 | 6\% | 348 | 7\% |
| \$75,000 to \$99,999 | 53 | 1\% | 121 | 3\% | 386 | 8\% |
| \$100,000 to \$124,999 | 60 | 2\% | 97 | 2\% | 104 | 2\% |
| \$125,000 to \$149,999 | 17 | 0\% | 68 | 2\% | 101 | 2\% |
| \$150,000 to \$199,999 | 6 | 0\% | 8 | 0\% | 27 | 1\% |
| \$200,000 and over | 13 | 0\% | 17 | 0\% | 10 | 0\% |
| Median Non-family income | \$22,365 |  | \$25,786 |  | \$29,934 |  |


| Families and Family Income Trend | North 30th Street$0.00-5.00 \mathrm{mi}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 Census | \% | 2004 Estimates | \% | 2009 Estimates | \% |
| Households with children | 14,686 | \% base | 14,967 | \% base | 15,428 | \% base |
| Married Couple Family | 7,224 | 49\% | 7,421 | 50\% | 7,699 | 50\% |
| Lone Parent Male | 1,119 | 8\% | 1,166 | 8\% | 1,199 | 8\% |
| Lone Parent Female | 6,168 | 42\% | 6,315 | 42\% | 6,472 | 42\% |
| Non-family Male Head | 129 | 1\% | 49 | 0\% | 52 | 0\% |
| Non-family Female Head | 46 | 0\% | 16 | 0\% | 6 | 0\% |
| Households without children | 22,472 | \% base | 15,421 | \% base | 16,623 | \% base |
| Married Couple Family | 7,897 | 35\% | 8,218 | 53\% | 8,623 | 52\% |
| Lone Parent Male | 720 | 3\% | 747 | 5\% | 785 | 5\% |
| Lone Parent Female | 2,047 | 9\% | 2,119 | 14\% | 2,186 | 13\% |
| Lone Male Householder | 4,294 | 19\% | 1,931 | 13\% | 2,233 | 13\% |
| Lone Female Householder | 6,445 | 29\% | 2,406 | 16\% | 2,796 | 17\% |
| Families by income | 25,175 | \% base | 25,986 | \% base | 26,964 | \% base |
| Less than \$10,000 | 2,191 | 9\% | 2,356 | 9\% | 2,409 | 9\% |
| \$10,000 to \$14,999 | 1,266 | 5\% | 1,247 | 5\% | 1,103 | 4\% |
| \$15,000 to \$19,999 | 1,613 | 6\% | 1,502 | 6\% | 1,220 | 5\% |
| \$20,000 to \$24,999 | 1,752 | 7\% | 1,814 | 7\% | 1,679 | 6\% |
| \$25,000 to \$29,999 | 1,869 | 7\% | 1,702 | 7\% | 1,849 | 7\% |
| \$30,000 to \$34,999 | 1,903 | 8\% | 1,895 | 7\% | 1,819 | 7\% |
| \$35,000 to \$39,999 | 1,730 | 7\% | 1,525 | 6\% | 2,016 | 7\% |
| \$40,000 to \$44,999 | 1,538 | 6\% | 1,552 | 6\% | 805 | 3\% |
| \$45,000 to \$49,999 | 1,516 | 6\% | 1,421 | 5\% | 1,395 | 5\% |
| \$50,000 to \$59,999 | 2,688 | 11\% | 2,676 | 10\% | 2,774 | 10\% |
| \$60,000 to \$74999 | 2,945 | 12\% | 3,063 | 12\% | 2,934 | 11\% |
| \$75,000 to \$99,999 | 2,299 | 9\% | 2,845 | 11\% | 3,597 | 13\% |
| \$100,000 to \$124,999 | 1,012 | 4\% | 1,256 | 5\% | 1,669 | 6\% |
| \$125,000 to \$149,999 | 387 | 2\% | 507 | 2\% | 721 | 3\% |
| \$150,000 to \$199,999 | 236 | 1\% | 294 | 1\% | 520 | 2\% |
| \$200,000 and over | 230 | 1\% | 331 | 1\% | 454 | 2\% |
| Median family income | \$40,857 |  | \$43,067 |  | \$47,086 |  |
| Non-family households by income | 11,983 | \% base | 13,293 | \% base | 14,863 | \% base |
| Less than \$10,000 | 2,509 | 21\% | 2,513 | 19\% | 2,623 | 18\% |
| \$10,000 to \$14,999 | 1,477 | 12\% | 1,404 | 11\% | 1,433 | 10\% |
| \$15,000 to \$19,999 | 1,333 | 11\% | 1,277 | 10\% | 1,189 | 8\% |
| \$20,000 to \$24,999 | 1,227 | 10\% | 1,162 | 9\% | 1,143 | 8\% |
| \$25,000 to \$29,999 | 1,072 | 9\% | 1,092 | 8\% | 877 | 6\% |
| \$30,000 to \$34,999 | 981 | 8\% | 956 | 7\% | 1,061 | 7\% |
| \$35,000 to \$39,999 | 622 | 5\% | 843 | 6\% | 838 | 6\% |
| \$40,000 to \$44,999 | 602 | 5\% | 718 | 5\% | 529 | 4\% |
| \$45,000 to \$49,999 | 475 | 4\% | 597 | 4\% | 903 | 6\% |
| \$50,000 to \$59,999 | 598 | 5\% | 932 | 7\% | 1,288 | 9\% |
| \$60,000 to \$74999 | 458 | 4\% | 771 | 6\% | 1,092 | 7\% |
| \$75,000 to \$99,999 | 301 | 3\% | 498 | 4\% | 1,302 | 9\% |
| \$100,000 to \$124,999 | 208 | 2\% | 347 | 3\% | 432 | 3\% |
| \$125,000 to \$149,999 | 22 | 0\% | 224 | 2\% | 361 | 2\% |
| \$150,000 to \$199,999 | 33 | 0\% | 20 | 0\% | 54 | 0\% |
| \$200,000 and over | 65 | 1\% | 92 | 1\% | 50 | 0\% |
| Median Non-family income | \$22,740 |  | \$26,330 |  | \$30,785 |  |

