# Demographic Trends Report

# North 30th Street

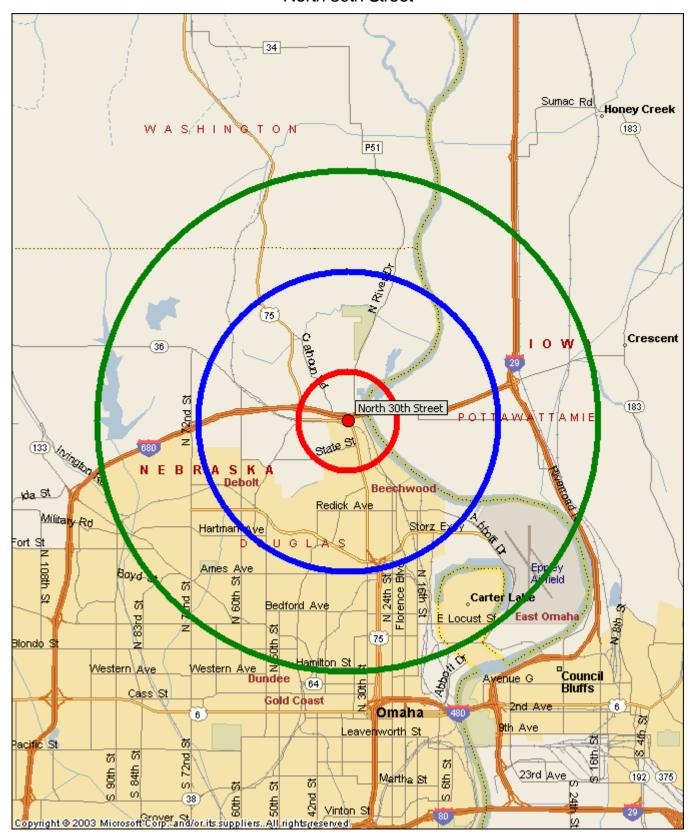
#### **Demographic Summary**

1 Mile Radius	2000	2004	2009
Population	2,503	2,612	2,740
Median Age	40.7	41.4	43
Median Household Income	\$23,211	\$34,475	\$37,212
3 Mile Radius	2000	2004	2009
Population	36,232	36,555	37,033
Median Age	34.5	35	36.3
Median Household Income	\$33,464	\$35,775	\$38,517
5 Mile Radius	2000	2004	2009
Population	99,911	101,800	104,257
Median Age	33.6	34	35.1
Median Household Income	\$33,936	\$36,519	\$39,395

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#### North 30th Street



# Demographic Trend

Demographic Trend	North 30th Street					
<b>5</b> .			0.00 -	1.00 mi		
	2000	%	2004	%	2009	%
	Census	ŀ	Estimate		Projection	
Population by Sex	2,503	% base	2,612	% base	2,740	% base
Male	1,150	46%	1,204	46%	1,268	46%
Female	1,150	t .			,	t
Population by age	2,503	% base	2,612	% base	2,740	% base
0 to 4 years	125	5%	139	5%	143	5%
5 to 9 years	151	6%		6%		6%
10 to 14 years	190	•				f 1
15 to 19 years	180	C .		7%		
20 to 24 years	120	<b>S</b>				f .
25 to 29 years	138	6%	138	5%	130	5%
30 to 34 years	153	6%	160	6%	156	6%
35 to 39 years	173	7%	166	6%	165	6%
40 to 44 years	201	8%	197	8%	193	7%
45 to 49 years	165	7%	173	7%	181	7%
50 to 54 years	118	t .		5%		t I
55 to 59 years	99	4%		5%		
60 to 64 years	109	t .		5%		t I
65 to 69 years	115	t .		5%		
70 to 74 years	117	5%	111	4%	118	4%
75 to 79 years	99	4%	93	4%	99	4%
80 to 84 years	108	•				4%
85 years and over	142	6%				6%
		0,0		0,0		0,0
Median Age	40.7		41.4		43	
Population by race	2,503	% base	2,612	% base	2,740	% base
One race	2,464	98%	2,571	98%	2,697	98%
White	2,255	t .	, , , , , , , , , , , , , , , , , , ,	90%	,	
Black	139	6%	,			6%
American Indian/Alaska Native	37	1%				1%
Asian	8	0%	8	0%	9	0%
Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
Some Other Race	25	1%	27	1%	30	1%
Two or More Races	39	2%	41	2%	43	2%
Hispanic or Latino origin	56	% base	74	% base	97	% base
One rece		000/	70	070/	05	000/
One race White	52 30	93% 54%		97% 91%		98% 92%
Black	0	0%		5%		92% 5%
American Indian/Alaska Native	0	0%		1%		1%
Asian	0	t .		í		f .
Hawaiian/Alaska Native	0	i .		0%		0%
Some Other Race	22	39%		0%		0%
33.113 34.13.114.00		3070		0 70		3,0
Two or More Races	4	7%	2	3%	2	2%
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# Demographic Trends Report North 30th Street

#### Greater Omaha Chamber of Commerce

	Greater Omana Chamber of Commerce						
Demographic Trend		North 30th Street					
	200	lo.( )		1.00 mi	4.470	0.4.1	
Households by age of householder	982	% base	1,069	% base	1,176	% base	
45. 04		407		407		201	
15 to 24 years	36				41	3%	
25 to 34 years	142			<b>S</b>		t	
35 to 44 years	215			•			
45 to 54 years	160		183				
55 to 64 years	115			č.		t	
65 to 74 years	153						
75 to 84 years	120	12%	128	12%	135		
85 years and over	41	4%	48	4%	56	5%	
Median Age of Householder	51.1		52		54		
Households by income	982	% base	1,069	% base	1,176	% base	
Less than \$10,000	119	12%	123	12%	134	11%	
\$10,000 to \$14,999	107	11%	110	10%	109	9%	
\$15,000 to \$19,999	80		79			7%	
\$20,000 to \$24,999	44	4%	51	5%	62	5%	
\$25,000 to \$29,999	99	10%	82	8%	54	5%	
\$30,000 to \$34,999	95	10%	100	9%	105	9%	
\$35,000 to \$39,999	49	5%	67	6%	104	9%	
\$40,000 to \$44,999	23	2%	35	3%	29	2%	
\$45,000 to \$49,999	74	8%	43	4%	35	3%	
\$50,000 to \$59,999	91		118	t .			
\$60,000 to \$74999	81		97	č.		f .	
\$75,000 to \$99,999	78		100		129		
\$100,000 to \$124,999	35			č.			
\$125,000 to \$149,999	4		9	t .			
\$150,000 to \$199,999	3		2	0%		1	
\$200,000 and over	0				-		
\$200,000 and over		0 70	7	0 76	7	0 76	
Median Household Income	\$32,211		\$34,475		\$37,212		
Average household income	\$39,130		\$40,526		\$44,793		
Per capita income	\$15,352		\$16,834		\$19,495		
Marital Status, 15 years and over	2,037	% base	2,132	% base	2,246	% base	
Never Married	573	28%			651	29%	
Now Married	941		845		867	39%	
Separated	128	6%	138	6%	165	7%	
Widowed	258	13%	282	13%	312	14%	
Divorced	265	13%	261	12%	251	11%	

Demographic Trend	North 30th Street					
			0.00 -	3.00 mi		
	2000	%	2004	%	2009	%
	Census	i	Estimate		Projection	
Population by Sex	36,232	% base	36,555	% base	37,033	% base
Male	17,001	r.				
Female	19,231	53%	19,322	53%	19,485	53%
Population by age	36,232	% base	36,555	% base	37,033	% base
0 to 4 years	2,663			8%		
5 to 9 years	3,168	r.		8%		
10 to 14 years	3,403	9%	3,208	9%	3,131	8%
15 to 19 years	3,144	9%	2,958	8%	2,945	8%
20 to 24 years	2,009	6%	2,030	6%	1,937	5%
25 to 29 years	2,032	r.	,	6%		: .
30 to 34 years	2,218			6%		
35 to 39 years	2,590	C .				
40 to 44 years	2,850	8%	2,723	7%	2,538	7%
45 to 49 years	2,504	7%	2,558	7%	2,553	7%
50 to 54 years	2,090	6%	2,337	6%	2,421	7%
55 to 59 years	1,570	4%		5%	2,317	6%
60 to 64 years	1,398	4%	1,646	5%	2,019	5%
65 to 69 years	1,218	3%		3%	1,519	4%
70 to 74 years	1,167	6		3%		
75 to 79 years	935	3%	889	2%		2%
80 to 84 years	609	2%	663	2%	625	2%
85 years and over	664	2%	762	2%	762	2%
Median Age	34.5		35		36.3	
Population by race	36,232	% base	36,555	% base	37,033	% base
One race	35,319	97%	35,636	97%		
White	19,282	t .		54%	20,165	t I
Black	14,939	41%	14,821	41%	14,744	40%
American Indian/Alaska Native	318	1%	332	1%	353	1%
Asian	117	0%	117	0%	119	0%
Hawaiian/Pacific Islander	22	0%	22	0%	22	0%
Some Other Race	641	2%	679	2%	704	2%
Two or More Races	913	3%	919	3%	926	3%
Hispanic or Latino origin	1,351	% base	1,675	% base	2,089	% base
One race	1,252	93%	1,635	98%	2,043	98%
White	570	42%	951	57%	1,211	58%
Black	97	7%	664	40%	807	39%
American Indian/Alaska Native	23	•		1%	19	
Asian	4	1		0%		
Hawaiian/Alaska Native	0	1		0%		i l
Some Other Race	558	t .		0%		
Two or More Races	99	7%	40	2%	46	2%
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# Demographic Trends Report North 30th Street

#### Greater Omaha Chamber of Commerce

Demographic Trend	North 30th Street						
Demographic frend		0.00 - 3.00 mi					
Households by age of householder	13 057	% base		% base	14 430	% base	
ago or modernolaer	10,001	70 5000	10,000	70 5466	1 1, 100	70 5466	
15 to 24 years	609	5%	598	4%	618	4%	
25 to 34 years	2,102						
35 to 44 years	2,983	t		<b>S</b>			
45 to 54 years	2,612	: 1	2,826	•			
55 to 64 years	1,829	9	2,229				
65 to 74 years	1,571	: 1	1,570				
75 to 84 years	1,009	8%			1,058	7%	
85 years and over	342	3%	415	6	424	3%	
Median Age of Householder	48.2		49		51		
Households by income	13,057	% base	13,683	% base	14,430	% base	
Less than \$10,000	1,716	13%	1,753	13%	1,803	12%	
\$10,000 to \$14,999	942	7%	914	•			
\$15,000 to \$19,999	932		873	6%	756	5%	
\$20,000 to \$24,999	1,108	8%	1,068	8%	953	7%	
\$25,000 to \$29,999	1,126	9%	1,053	8%	1,009	7%	
\$30,000 to \$34,999	1,017	8%	1,056	8%	1,104	8%	
\$35,000 to \$39,999	754	6%	803	6%	1,008	7%	
\$40,000 to \$44,999	731	6%	739	5%	437	3%	
\$45,000 to \$49,999	742	6%	707	5%	738	5%	
\$50,000 to \$59,999	1,096	8%	1,238	9%	1,422	10%	
\$60,000 to \$74999	1,095	8%	1,229	9%	1,289	9%	
\$75,000 to \$99,999	913	7%	1,117	8%	1,450	10%	
\$100,000 to \$124,999	456	3%	574	4%	726	5%	
\$125,000 to \$149,999	195				_		
\$150,000 to \$199,999	107		148				
\$200,000 and over	127	1%	156	1%	184	1%	
Median Household Income	\$33,464		\$35,775		\$38,517		
Average household income	\$44,554		\$44,592		\$46,209		
Per capita income	\$16,056		\$17,011		\$18,365		
Marital Status, 15 years and over	26,998	% base	27,590	% base	28,063	% base	
Never Married	8,598	32%	8,786	32%	8,928	32%	
Now Married	12,722	47%	11,349	41%			
Separated	1,516		1,653				
Widowed	2,079	h		•	3,932	14%	
Divorced	3,599		2,079	t .		1	

Demographic Trend	North 30th Street					
				5.00 mi		
	2000	%	2004	%	2009	%
	Census	i	<b>Estimate</b>		Projection	
Population by Sex	99,911	% base	101,800	% base	104,257	% base
Male	47,642	48%				48%
Female	52,269	52%	53,003	52%	54,003	52%
Population by age	99,911	% base	101,800	% base	104,257	% base
0 to 4 years	7,878			8%		
5 to 9 years	8,485	8%	8,131	8%	8,414	8%
10 to 14 years	8,600	9%	8,250	8%	8,118	8%
15 to 19 years	7,983	8%	7,642	8%	7,687	7%
20 to 24 years	6,051	6%	6,179	6%	5,977	6%
25 to 29 years	6,770	7%	6,718	7%	6,403	6%
30 to 34 years	6,997					
35 to 39 years	7,712	8%		7%	7,093	7%
40 to 44 years	7,938	8%	7,691	8%	7,261	7%
45 to 49 years	6,773	t .	,			
50 to 54 years	5,539	6%	6,322	6%	6,675	6%
55 to 59 years	4,033	4%	5,061	5%	6,111	6%
60 to 64 years	3,493	3%	4,182	4%	5,179	5%
65 to 69 years	3,095	3%	3,219	3%	3,926	4%
70 to 74 years	2,945	6				3%
75 to 79 years	2,380	2%	2,285			2%
80 to 84 years	1,579	2%	1,730	2%	1,636	2%
85 years and over	1,660	2%	1,922	2%	1,920	2%
Median Age	33.6		34		35.1	
Population by race	99,911	% base	101,800	% base	104,257	% base
One race	97,628					
White	56,388	t .				58%
Black	38,247	38%	38,170	37%	38,200	37%
American Indian/Alaska Native	839	1%	879	1%	927	1%
Asian	666	1%	685	1%	716	1%
Hawaiian/Pacific Islander	53	0%	53	0%	55	0%
Some Other Race	1,435	1%	1,519	1%	1,592	2%
Two or More Races	2,283	2%	2,315	2%	2,350	2%
Hispanic or Latino origin	3,401	% base	4,227	% base	5,267	% base
One race	3,085		4,143	98%	5,173	98%
White	1,516					
Black	255					
American Indian/Alaska Native	73	•		1%		1%
Asian	12	C .		0%		0%
Hawaiian/Alaska Native	3	•		0%		0%
Some Other Race	1,226	•		0%		0%
Two or More Races	316	9%	84	2%	94	2%
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# Demographic Trends Report North 30th Street

#### Greater Omaha Chamber of Commerce

Demographic Trend	North 30th Street					10100	
Demographic frend		0.00 - 5.00 mi					
Households by age of householder	37 158	% base		% base	/11 827	% base	
riouseriolus by age of flouserioluer	37,130	70 Dase	00,210	70 Dase	71,027	70 Dasc	
15 to 24 years	2,016	5%	2,037	5%	2,113	5%	
25 to 34 years	6,783						
35 to 44 years	8,739	f		<b>S</b>			
45 to 54 years	7,186	: 1		•	,		
55 to 64 years	4,680	9	5,803	•			
65 to 74 years	4,066	: 1	,	•			
75 to 84 years	2,730	9		6	,		
85 years and over	958	: 1	•	•		1	
oo years and over	330	370	1,144	370	1,173	370	
Median Age of Householder	46.4		48		49		
Households by income	37,158	% base	39,279	% base	41,827	% base	
Less than \$10,000	4,700	13%	4,869	12%	5,032	12%	
\$10,000 to \$14,999	2,743	7%	2,651	7%	2,536	6%	
\$15,000 to \$19,999	2,946	8%	2,779	7%	2,409	6%	
\$20,000 to \$24,999	2,979	8%	2,976	8%	2,822	7%	
\$25,000 to \$29,999	2,941	8%	2,794	7%	2,726	7%	
\$30,000 to \$34,999	2,884		2,851	7%	2,880	7%	
\$35,000 to \$39,999	2,352	6%	2,368	6%			
\$40,000 to \$44,999	2,140	6%	2,270	6%	1,334	3%	
\$45,000 to \$49,999	1,991	5%	2,018	5%	2,298	5%	
\$50,000 to \$59,999	3,286	9%	3,608	9%	4,062	10%	
\$60,000 to \$74999	3,403	9%	3,834	10%	4,026	10%	
\$75,000 to \$99,999	2,600	7%	3,343	9%	4,587	11%	
\$100,000 to \$124,999	1,220	3%	1,603	4%	2,101	5%	
\$125,000 to \$149,999	409	1%	578	1%	1,082	3%	
\$150,000 to \$199,999	269	1%	314	1%	574	1%	
\$200,000 and over	295	1%	423	1%	504	1%	
Median Household Income	\$33,936		\$36,519		\$39,395		
Average household income	\$43,046		\$44,405	ł.	\$46,859		
Per capita income	\$16,009		\$17,319		\$19,006		
Marital Status, 15 years and over	74,948	% base	77,242	% base	79,333	% base	
Never Married	24,433	33%	25,048	32%	25,520	32%	
Now Married	34,892	: 1	•	t .			
Separated	4,238			t .			
Widowed	5,578		,	t .	,		
Divorced	10,045		5,571	t .		t l	

# Families and Family Income Trend

Families and Family Income Trend	North 30th Street 0.00 - 1.00 mi					
Trong	2000	%	2004	%	2009	%
	Census		Estimates	/0	Estimates	70
Households with children	Į.	% base	E .	% base		% base
Married Couple Family	198		ľ.	67%		66%
Lone Parent Male	20		_	7%	_	7%
Lone Parent Female	76		č.	26%		26%
Non-family Male Head	2		t.	1%		0%
Non-family Female Head	0			0%		0%
Households without children	t .	% base	ľ.	% base		% base
Married Couple Family	223		£			51%
Lone Parent Male	23					6%
Lone Parent Female	34		•			8%
Lone Male Householder	113			14%	_	15%
Lone Female Householder	250	36%	83	19%	100	20%
Families by income	574	% base	607	% base	646	% base
Less than \$10,000	39		£	6%		
\$10,000 to \$14,999	32					
\$15,000 to \$19,999	34		ľ.			4%
\$20,000 to \$24,999	9		E .			
\$25,000 to \$29,999	63		č.			5%
\$30,000 to \$34,999	64		£			11%
\$35,000 to \$39,999	37		č.	6%		11%
\$40,000 to \$44,999	17		ľ.	3%		2%
\$45,000 to \$49,999	54			6%		
\$50,000 to \$59,999	74	(	E .			
\$60,000 to \$74999	74		£			12%
\$75,000 to \$99,999	62	11%		13%		15%
\$100,000 to \$124,999	8	1%	17	3%	48	7%
\$125,000 to \$149,999	4	1%	6			1%
\$150,000 to \$199,999	3	1%	2	0%	4	1%
\$200,000 and over	0	0%	4	1%	4	1%
Median family income	\$42,647		\$45,662		\$50,370	
Non-family households by income	408	% base	462	% base	530	% base
Less than \$10,000	80		£			17%
\$10,000 to \$14,999	75					
\$15,000 to \$19,999	46	1		9%		9%
\$20,000 to \$24,999	35			8%		8%
\$25,000 to \$29,999	36		r.	7%		4%
\$30,000 to \$34,999	31	8%		6%		6%
\$35,000 to \$39,999	12			6%		7%
\$40,000 to \$44,999	6			3%		2%
\$45,000 to \$49,999	20			2%		4%
\$50,000 to \$59,999	17	4%	r.	6%		5%
\$60,000 to \$74999	7	2%	r.	4%		6%
\$75,000 to \$99,999	16		C .	5%		8%
\$100,000 to \$124,999	27		r.	7%		4%
\$125,000 to \$149,999	0			1%		4%
\$150,000 to \$199,999	0	0%		0%		0%
\$200,000 and over	0			0%		0%
Median Non-family income	\$20,429		\$23,571		\$25,682	

Families and Family Income Trend	North 30th Street 0.00 - 3.00 mi					
Trend	2000	%	2004	1	2009	%
	Census	i e	Estimates	l .	Estimates	70
Households with children		% base		% base		% base
Married Couple Family	2,534			t .		48%
Lone Parent Male	410			ł .	,	8%
Lone Parent Female	2,332		_	•		44%
Non-family Male Head	43	ì	r -	C .	,	0%
Non-family Female Head	24		£	i .		0%
Households without children	7,714	% base	5,384	% base	5,741	% base
Married Couple Family	2,948	38%	3,030	56%	3,134	55%
Lone Parent Male	270	4%	281	5%	294	5%
Lone Parent Female	707	9%	730	14%	749	13%
Lone Male Householder	1,310	17%	596	11%	690	12%
Lone Female Householder	2,127	28%	747	14%	874	15%
Families by income		% base		% base		% base
Less than \$10,000	860		E .	•		10%
\$10,000 to \$14,999	525		E .			4%
\$15,000 to \$19,999	487	5%	•	ł .		4%
\$20,000 to \$24,999	664					6%
\$25,000 to \$29,999	726					7%
\$30,000 to \$34,999	687		E .	t .		7%
\$35,000 to \$39,999	639	(	E .	C .		7%
\$40,000 to \$44,999	503		£	ł .		3%
\$45,000 to \$49,999	586		č.	č.		5%
\$50,000 to \$59,999	918		ľ.	l .		11%
\$60,000 to \$74999	957	10%	E .	•		10%
\$75,000 to \$99,999	860	(	E .	t		
\$100,000 to \$124,999	396		E .	ł .		6% 3%
\$125,000 to \$149,999 \$150,000 to \$199,999	178 101	2% 1%		•		3% 3%
\$200,000 and over	114		ľ.			2%
Median family income	\$40,124		\$42,319		\$46,419	
Non-family households by income	3,856	% base	4,279	% base	4,784	% base
Less than \$10,000	856			t .		18%
\$10,000 to \$14,999	417			10%	451	9%
\$15,000 to \$19,999	445	1		6		8%
\$20,000 to \$24,999	444	12%	410	10%	391	8%
\$25,000 to \$29,999	400	10%	385	9%	303	6%
\$30,000 to \$34,999	330	9%				8%
\$35,000 to \$39,999	115					6%
\$40,000 to \$44,999	228			t .		4%
\$45,000 to \$49,999	156					6%
\$50,000 to \$59,999	178					8%
\$60,000 to \$74999	138					7%
\$75,000 to \$99,999	53			3%		8%
\$100,000 to \$124,999	60					2%
\$125,000 to \$149,999	17	0%	•			2%
\$150,000 to \$199,999	6		č.			1%
\$200,000 and over	13	0%	17	0%	10	0%
Median Non-family income	\$22,365		\$25,786		\$29,934	

Families and Family Income Trend	North 30th Street 0.00 - 5.00 mi					
ITERIA	2000	%	2004		2009	%
	Census		Estimates	l .	Estimates	
Households with children	l.	% base		% base		% base
Married Couple Family	7,224	t .		t .		
Lone Parent Male	1,119	t .	i i		, , , , , , , , , , , , , , , , , , ,	
Lone Parent Female	6,168	t .		t .		
Non-family Male Head	129	t .		[		
Non-family Female Head	46	•	£	ł .		
	00.470					
Households without children		% base		% base		% base
Married Couple Family	7,897 720			•		
Lone Parent Male	2,047		E .			
Lone Parent Female		t .		t		
Lone Male Householder	4,294	<b>S</b>	i i	t .		
Lone Female Householder	6,445		,	16%	2,796	17%
Families by income	[	% base	•	% base		% base
Less than \$10,000	2,191	t .		t .		
\$10,000 to \$14,999	1,266	<b>S</b>		t .		
\$15,000 to \$19,999	1,613	t .				
\$20,000 to \$24,999	1,752	<b>S</b>		t .		
\$25,000 to \$29,999	1,869	t .	t -		,	
\$30,000 to \$34,999	1,903	i .	i i			
\$35,000 to \$39,999	1,730		r -			
\$40,000 to \$44,999	1,538	t .				
\$45,000 to \$49,999	1,516					
\$50,000 to \$59,999	2,688	t .		t		
\$60,000 to \$74999	2,945	t .			,	
\$75,000 to \$99,999	2,299					
\$100,000 to \$124,999	1,012	t .				
\$125,000 to \$149,999	387	č.		č.		3%
\$150,000 to \$199,999	236 230	t .	ľ.			
\$200,000 and over	230	170	331	1 70	404	270
Median family income	\$40,857		\$43,067		\$47,086	
Non-family households by income		% base		% base	14,863	% base
Less than \$10,000	2,509					
\$10,000 to \$14,999	1,477		6			
\$15,000 to \$19,999	1,333	t .				
\$20,000 to \$24,999	1,227	C .				
\$25,000 to \$29,999	1,072			t .		6%
\$30,000 to \$34,999	981	8%				7%
\$35,000 to \$39,999	622					
\$40,000 to \$44,999	602					4%
\$45,000 to \$49,999	475					
\$50,000 to \$59,999	598	t .				
\$60,000 to \$74999	458	t .		6%		7%
\$75,000 to \$99,999	301	3%				
\$100,000 to \$124,999	208	t .		t .		3%
\$125,000 to \$149,999	22					2%
\$150,000 to \$199,999	33					0%
\$200,000 and over	65	1%	92	1%	50	0%
Median Non-family income	\$22,740		\$26,330		\$30,785	